

# Customer Snapshot



**Cabela's**



## About Cabelas

Cabela's Inc., a subsidiary of Bass Pro Shops, is an American direct marketer and specialty retailer of outdoor recreation merchandise based in Sidney, Nebraska. Known for their mail-order catalogs, Cabela's ships them to 50 US states and 120 countries.

Bas Pro Shops acquired Cabelas in 2017 with the combined company stats:

- \$8 Billion in annual revenues
- 40,000 employees
- 177 retail locations throughout the USA and Canada
- Cabelas Headquartered in Sidney, Nebraska, USA
- Bass Pro Shops Headquartered in Springfield, Missouri, USA

A Miria customer since 2011

[cabelas.com](http://cabelas.com)

## Top Challenges

- Inefficient, manual accounts payable process
- Lack of visibility into invoices and AP documents
- Lack of accountability
- Difficulty in handling supplier inquiries
- Risk of payment-related fraud
- Difficulty in supporting stringent tax audits
- Corporate directive to lower costs

## Solution

- Miria's automated accounts payable solution (ActiveOps) along with IBM's foundational Digital Business Automation products

**activeOps**<sup>TM</sup>

- Active AP (payment automation)
- Active Mailroom (capture & OCR)
- Expense Management
- Use Tax Management
- Document Workflow
- Journal Entry Management
- Advanced Search
- IBM Navigator

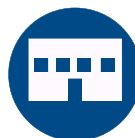
**IBM**

- FileNet
- Datacap
- Business Automation Workflow
- Operations Decision Manager

## Deployment

- Cabelas environment is on-premise, pricing is transaction-based and they're currently processing 1.2 million invoices per year

On-premise



Price per transaction



Invoices per year

